



My company/organization would like to sponsor the Wine Tasting to benefit the Moorestown Community House at the following level (level descriptions available on attached sheet):

- Community Pillar (\$10,000)
- Community Steward (\$5,000)
- Mission Builder (\$3,000)
- Community Patron (\$2,000)
- Community Connector (\$1,000)

Kind Hearts In-Kind Donation Program

My company is willing to donate the following goods/services as an In-Kind Donation to the Community House:

Description _____

Estimated Value _____

I would like my company/organization name to appear as follows on all promotional information/advertisement:

Company Contact Person: _____

Contact Phone Number: _____

Contact Email Address: _____

I have enclosed a check made out to Moorestown Community House.

I would like a committee member to pick up my check.

If you have any questions, please contact Jenny Simek at 856-235-0326 x103 or jenny@thecommunityhouse.com.

2016 COMMUNITY HOUSE PARTNER PROGRAM



| COMMUNITY PILLAR | COMMUNITY STEWARD | MISSION BUILDER | COMMUNITY PATRON | COMMUNITY CONNECTOR |
|---------------------|----------------------|--------------------|---------------------|------------------------|
| \$10,000 | \$5,000 | \$3,000 | \$2,000 | \$1,000 |

| | | | | | | <i>Potential Reach</i> | <i>Timing</i> |
|--|-------------------|-----------------|----------------|---------------|----------------|--|---------------|
| 2016 Wine & Beer Tasting* | | | | | | 550 attendees | Spring |
| <i>VIP Tickets</i> | 10 | 2 | 0 | 0 | 0 | | |
| <i>General Admission Tickets</i> | 10 | 10 | 6 | 4 | 2 | | |
| <i>Logo/name on wine glasses or plates.</i> | 1 of 3 | | | | | | |
| <i>Logo/name on napkins.</i> | 1 of 4 | | | | | | |
| <i>Banner placement.</i> | ✓ | ✓ | ✓ | | | | |
| <i>Event program ad placement.</i> | Full page | Full page | ½ page | ½ page | ¼ page | | |
| <i>Listed as event sponsor on event website.</i> | VIP | ✓ | | | | | |
| <i>Tasting sponsor: name/logo on table.</i> | ✓ | ✓ | ✓ | ✓ | ½ table | | |
| <i>Inclusion in all advertising & marketing.</i> | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| <i>Social media and MCH website placement.</i> | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Facility Rental (1 event; subject to availability) | | | | | | | |
| <i>Ballroom</i> | ✓ | ✓ | | | | | |
| <i>Club Room</i> | ✓ | | ✓ | | | | |
| <i>Garden Room</i> | ✓ | | | ✓ | | | |
| 2016-17 Calendar | | | | | | circ. 9000 | Year |
| <i>Ad placement - BANNER</i> | 1 each month (12) | | | | | | |
| <i>Ad placement - BLOCK</i> | | 2, 3-blocks (6) | 1, 3-block (3) | 2,1-block (2) | 1, 1-block (1) | | |
| <i>3-line listing in Business & Professional Directory</i> | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Free Community House Events | | | | | | | |
| Summer Movie Nights | | | | | | 600 impressions | Summer |
| 2016 Tree Lighting | | | | | | 1000 attendees | Winter |
| <i>Inclusion in all communications.</i> | ✓ | ✓ | ✓ | ✓ | | | |
| <i>Social media recognition.</i> | ✓ | ✓ | ✓ | ✓ | | | |
| Website/Social Media | | | | | | web: 2,000 users email: 1,000 – 5,000 Facebook: 2000 likes | Year |
| <i>Prominent ad/logo placement for 2016.</i> | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| *Business Category Exclusivity | ✓ | | | | | | |